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About Us

Digital Art Video provides high quality customized video production of your most important event at a very modest cost. In addition to the superb videography of your event, state of the art editing will be used to create a personalized and professional video account of your event that will preserve the occasion for generations.

Founded in 1991, Digital Art Video Inc. has evolved from a mere post production facility into a full-service production house adhering to some of the highest quality control in the industry. Digital Art Video offers superior quality production from the planning stages to the final duplication. From storyboard and scripting, ENG/EFP, On-line and Off-line Linear and Non-linear editing, live camera switching, digital FX and compositing, graphic and designing; in addition to its dual on-line multi-format editing suites.

Digital Art Video proudly presents its most valuable resources -- its team of highly qualified multi-talented and friendly individuals who are dedicated to providing a superior product. We are hardworking and fun loving dreamers, artists, technicians and a few down to earth people.

What Have We Done?

We have taped 6000 plus weddings now. The number is still growing. This is usually a high number for a wedding videographer. The reason we manage to do this many weddings is partly because we have a crew of eight for taping wedding videos. Which means we can do up to four (two crew per team) wedding videos per day. Furthermore, we have experience in taping wedding videos for almost every culture.

Our Rate Card

Silver

- **Ceremony or Reception Coverage only**
- Up to **three (3) hours** of coverage on location
- Crew of **one person** (camera person)
- Digital camera
- Maximum of 10 photos to be included in a photomontage
- Fully edited video with choice of music and songs
- Total running time of edited video is 30 to 60 minutes

Standard Definition (One Standard DVD copy total)

Total Cost: \$999.00

High Definition (One Blue Ray Disk)

Total Cost: \$1299.00

Pearl

- **Maximum of two locations** (Ceremony and Reception only)
- Crew of **two person** (camera person and assistant)
- Digital camera
- Complete coverage of reception including cocktail hour
- Up to **six (6) hours** of coverage on location
- Maximum of 30 photos to be included in a photomontage
- Fully edited video with choice of music and songs
- Total running time of edited video is 45 to 90 minutes

Standard Definition (One Standard DVD copy total)

Total Cost: \$1999.00

High Definition (One Blue Ray Disk)

Total Cost: \$2399.00

Sapphire

- **Unlimited locations**
- Crew of two people (camera person and an assistant)
- **Choice of available camera person**
- Custom music video
- Complete coverage of reception including cocktail hour
- Up to eight **(8) hours maximum** of coverage on location
- Maximum of 60 photos to be included in a photomontage
- Fully edited video with animation, choice of music, special FX, digital wipes, and songs
- Total running time of edited video is 60 to 90 minutes
- Featuring broadcast quality audio (**Dolby Surround**) and video
- **High Quality Recap** -- whole day video edited into a music video (5mins)
- **Broadcast digital camera**

Standard Definition (Five Enhanced DVD with Chapters and Menus)

Total Cost: \$2999.00

High Definition (Two Blue Ray Disk & Two SD Enhanced DVDs)

Total Cost: \$3690.00

Gold

- **Two days** of shooting
- Crew of **two people** (camera person and an assistant)
- Choice of available camera person
- Custom music video
- Up to **eight (8) hours** maximum of coverage on location
- Maximum of 60 photos to be included in a photomontage
- Fully edited video with animation, choice of music, special FX, digital wipes, and songs
- Total running time of edited video is 60 to 90 minutes
- Featuring broadcast quality video, special FX and audio (**Dolby Surround**)
- **High Quality Recap** -- whole day video edited into a music video (5mins)
- **Broadcast digital camera**
- Outdoor multi-location shot one month prior to the event date (5hrs max)
- Custom made video will be projected on a large screen connected to the DJ sound system

Standard Definition (Five Enhanced DVD with Chapters and Menus)

Total Cost: \$4499.00

High Definition (Two Blue Ray Disk & Two SD Enhanced DVDs)

Total Cost: \$5599.00

Emerald

- **Unlimited locations**
- **Crew of three people** (Two camera persons and assistant)
- **2 Digital video cameras** (DV format)
- Choice of available camera person
- Custom music video
- Complete coverage of reception including cocktail hour
- Up to **eight (8) hours** maximum of coverage on location
- Maximum of 60 photos to be included in a photomontage
- Fully edited video with animation, choice of music, special FX, digital wipes, and songs
- Total running time of edited video is 60 to 90 minutes
- Featuring broadcast quality audio (**Dolby Surround**) and video.
- **High Quality Recap** -- whole day video edited into a music video (5mins)

Standard Definition (Five Enhanced DVD with Chapters and Menus)

Total Cost: \$4599.00

High Definition (Two Blue Ray Disk & Two SD Enhanced DVDs)

Total Cost: \$5699.00

Diamond

- **Three days on location**
- **One day outdoor multi-location shot, one month prior to the event date (5hrs max)**
- **One day in Studio shoot (for Digital Effects with Blue screen) (5hrs max)**
- **Two video crew will cover the whole day event**
- **10 hours on location on event date**
- Maximum of 60 photos to be included in a photomontage
- Fully edited video with animation, choice of music, special FX, digital wipes, and songs
- Total running time of edited video is 60 to 90 minutes
- Featuring broadcast quality video, special FX and audio (**Dolby Surround**)
- **High Quality Recap** -- whole day video edited into a music video (5mins)
- **Broadcast digital camera**
- State of the Art video projected with **three** different screens playing in sync
- Custom video will be projected with high quality audio connected to the DJ sound system
- DVD copy of the short projected version video

Standard Definition (Five Enhanced DVD with Chapters and Menus)
Total Cost: \$7890.00

High Definition (Two Blue Ray Disk & Two SD Enhanced DVDs)
Total Cost: \$8290.00

All the above packages can be re-edited into a scaled down version for distributions for friends and family (10 min to 30 min) for a cost of \$195.00.

*

All packages do not include New York sales tax, parking / tolls (if applicable) and gratuity.

All prices and features are subject to change without notice.

DVD upgrade (Standard DVD to Enhanced DVD)

With multiple **custom** motion menu and chapter.

Dolby Digital Stereo.

Two DVD copies

Upgrade Cost: \$320.00

Additional DVD copies:	1-09	\$14.95
	10+	\$ 8.99

• Additional VHS copy(s):	1 to 3 copies	\$	15.00
	4 to 15 copies	\$	12.50
	16 to 30 copies	\$	10.00
	More than 30 copies	\$	5.50
• Additional S-VHS copy(s):	1 to 3 copies	\$	35.00

Unedited Master: Yahoo! We are finally selling the unedited master. A full uncut DVD copy of your wedding for a cost of **\$999.00**









Over time: Camera crew is **\$300.00** per hour, 15 minutes pass the hour will be charged for a full hour.

Additional traveling charges required for 35 miles radius from our office. Call for rate.







	SILVER	PEARL	SAPPHIRE	GOLD	EMERALD	DIAMOND
No. of days on site	1	1	1	2	1	3
No. of camera (with operator)	1	1	1	1	2	1
No. of assistant	1	1	1	1	1	1
Max No. of hours on location (event date)	3	6	8	8	8	8
Max No. of events on location	1	2	unlimited	unlimited	unlimited	unlimited
Max No. of still allowed for photomontage	10	30	60	60	60	60
Photo montage slide show	√	√				
Animated photo montage with special effect			√	√	√	√
Recap			√	√	√	√
All digital non liner editing	√	√	√	√	√	√
Digital camera	√	√	√	√	√	√
Wireless audio (ceremony)	√	√	√	√	√	√
Total running time (final edited master)	30-60 min	45-90 min	60-90 min	60-90 min	60-90 min	60-90 min
No. of final finished DVD. (standard DVD)	1	1				
No. of final finished DVD. (Enhanced DVD)			5	5	5	5
High end custom Opening title			√	√	√	√
Love story (Music video)				√		√
Include No. of Projector (with one projectionist)				1		3
Max hours of love story location shoot				5		8
Cost Standard Definition Version	\$999.00	\$1999.00	\$2999.00	\$4499.00	\$4599.00	\$7890.00
Cost High Definition Version	\$1299.00	\$2399.00	\$3690.00	\$5599.00	\$5699.00	\$8290.00

Direction

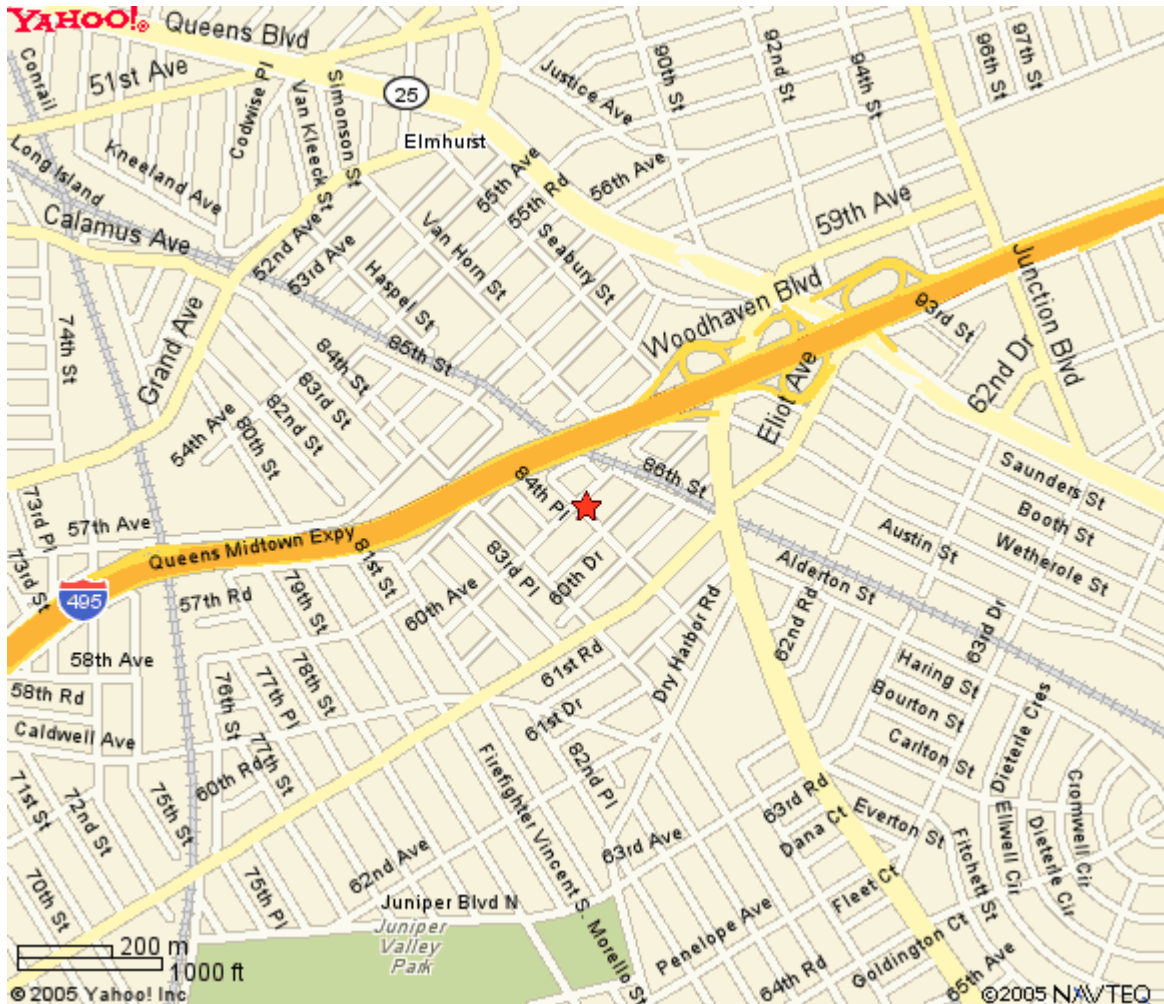
- *From Manhattan and Brooklyn*

3. Take the BKLYN-QNS EXPWY/I-278 EAST ramp towards TRIBORO BR	0.2	
4. Merge on I-278 EAST	4.2	
5. Take the L I EXPWY/I-495/48 ST exit towards EASTERN LI , exit #35	1.3	
6. Merge on I-495 EAST	1.0	
7. Take the WOODHAVEN BLVD/QUEENS BLVD/ROCKAWAYS(RT-25) exit towards ROCKAWAYS , exit #19	0.8	
8. Turn Right on WOODHAVEN BLVD	0.1	
9. Turn Right on ELIOT AVE	0.2	
10. Turn Right on 86TH ST	0.2	
11. Turn left on 60TH AVE	0.0	

- *From Long Island*

9. Take the L.I. EXPWY/I-495 exit towards JFK/LGA/MIDTOWN TUN , exit #4	0.3	
10. Merge on I-495 WEST	4.6	
11. Take the QUEENS BLVD/WOODHAVEN BLVD/(RT-25 W)/69 ST/GRAND AVE exit towards ROCKAWAYS , exit #19	0.8	
12. Bear Right on WOODHAVEN BLVD	0.2	
13. Turn Right on ELIOT AVE	0.2	
14. Turn Right on 86TH ST	0.2	
15. Turn left on 60TH AVE	0.0	

When using any driving directions or map, it's a good idea to do a reality check and make sure the road still exists, watch out for construction, and follow all traffic safety precautions. This is only to be used as an aid in planning.



From Manhattan and Brooklyn by subway

Take the **V, R or G Train** Towards Queens. **Get off at Woodhaven Blvd Station.** Get out at southwest exit and you will see sears. Find Woodhaven Blvd and walk away from the mall. After 2 traffic lights make a right turn at Eliot Ave. (right after the underpass of the Long Island railroad.) At the first traffic light, make a right on 86th Street. Turn left on 60th Ave.

Our Address

**DIGITAL ART VIDEO INC.
85-06 60th Ave, 3F
Middle Village, NY 11379**

Terms and Conditions

The following are the terms and conditions entered into between Digital Art Video (hereinafter "DAV") and the Client whose signature appears at the end of this agreement. No changes in these terms and conditions shall be valid unless in writing and signed by an officer of DAV.

1. **Home Use:** Client agrees to hire DAV to produce a videotape(s) on the event date(s) stated for private home use only. DAV has copyrighted the videotape(s). Copying of the videotape(s) is prohibited. Any additional use of the videotape(s), such as broadcasting, cable casting, or any other use that may result in the earning of revenue must be approved by DAV. Client agrees to indemnify DAV for any violation of rights arising as a result of the showing of the videotape(s).
2. **Legal Rights:** Client warrants that he or she has the legal right to all items client directs DAV to videotape, including photos, audio tapes, videotape or any other items delivered to DAV for inclusion into client's videotape(s). Client agrees to indemnify and hold DAV harmless for any loss, damages or liability for infringement of any rights arising from the incorporation of any of these items into the videotape(s) through the subsequent sale and use of the videotape(s).
3. **Priority Videographer:** Client agrees that DAV is the priority videographer and will have the first choice of camera locations(s), over non-DAV videographer(s) present at the event. Non-DAV videographer(s) may not interfere with DAV's crew, and client agrees to instruct non-DAV videographer(s) to remain out of DAV's camera(s) view. Client agrees not to make changes to DAV camera locations, ambient lighting, and audio equipment setting without DAV's consent.
4. **Contingencies:** DAV agrees to exercise reasonable care in providing service and handling client's material. However, Client agrees not to hold DAV liable for failure to perform hereunder due to contingencies beyond its control, including, but not limited to acts of God, fire, wars, sabotage, accidents, labor disputes or shortages, equipment failure, governmental laws, ordinances, rules and regulations, whether valid or invalid, and inability of DAV to obtain material, electrical power, equipment or transportation. DAV's liability in such cases would be limited to the replacement of raw tape. No other warranty is expressed or implied.
5. **Taxes:** In addition to the purchase price, client agrees to pay DAV the amount of all governmental taxes, excises and/or other charges that DAV may be required to pay with respect to the sale, production, or transportation of the videotape(s) to Client.
6. **Receipt of Videotape(s):** Client's receipt of the videotape(s) delivered hereunder shall be an unqualified acceptance of, and a waiver by Client of all claims with respect to such videotape(s), unless Client gives DAV notice of claim within five (5) days after such receipt. Client assumes all risk and liability for the results obtained by the use of any videotape(s) delivered hereunder. No claim of any kind, whether as to videotape(s) delivered or for nondelivery of videotape(s), whether or not based on negligence, contract or strict liability, shall be greater in amount than the purchase price of the videotape(s). In no event shall client be liable for special, indirect, or consequential damages, whether or not caused by or resulting from the negligence of Client.
7. **Cancellation:** DAV shall refund all deposit monies paid by Client upon cancellation of agreement within five days from the date of the signing of this agreement by Client. Any cancellation after this date shall result in a non-refundable deposit and any other payments made to DAV by Client.
8. **Deposit:** A deposit of fifty (50%) of Charges shall be required to reserve a date. The balance of the charges shall be due one week prior to the day of the event. All monies are payable in check, American Express or cash, *A \$25.00 service fee shall be charged to client checks returned non-payable.*
9. **Legal Fees:** In the event Client defaults in payment or breaches this agreement for any reason and DAV institutes legal action to enforce its rights, DAV shall be entitled to recover from Client all reasonable legal fees and costs.
10. **Storage Fee:** Client agrees to provide DAV with all items Client wishes to include in the videotape (i.e. photos, invitations, credits, etc.) within thirty (30) days after the event date. Client shall incur a storage charge of \$5.00 per day thereafter, except where client has directed DAV to edit the videotape(s) excluding such items.
11. **Notification:** DAV shall notify Client when the final edited videotape(s) is completed. Client agrees to pick up the final edited videotape(s) within two (2) weeks of notification. A \$5.00 per day storage charge shall be charged to Client thereafter if Client fails to pick up the videotape(s). All storage charges must be paid prior to the release of all videotapes to the Client.
12. **Liens:** DAV may hold liens on Client's material for any past due balance for work or services performed.
13. **Delivery:** An estimated period of six (6) to eight (8) months is required for the delivery of final edited videotape(s) to Client.
14. **DAV's Use:** Client agrees to allow DAV to show segment(s) of the videotape(s) for promotional use, unless specifically stated otherwise.
15. **Artistic Discretion:** Client agrees that the final edited version of the videotape(s) purchased by Client is left to the sole artistic discretion of DAV. Any changes requested by Client may result in additional charges.

FAQ

Q: Who is Digital Art Video?

A: Digital Art Video is a full service post-production house, specializing in wedding videos. In fact we started as a small one-man wedding videographer that has now grown into a full service post-production house. Our talented and professional crew has edited hundreds of TV shows, fashion shows, music videos, commercials and many more (well you get the idea). We have also produced our very own TV bridal magazine show called "Tying the Knot". We are hard-working and fun loving dreamers, artists, technicians and a few down to earth people (one only actually, our bookkeeper. Phew!).

Q: How long have we been in business?

A: Digital Art Video was born on October 22, 1991 (It's a Digital).

Q: What do we do?

A: We do about almost everything that is video related, but our wedding video department is the busiest. We not only produce high quality videos, but also web-site hosting and designing. Did we mention we do DVD authoring too? These are not the same people who will be taping your video, but the original crew who has had been bringing high quality wedding videos for five years now. These teams of professionals are now called "Tying the knot: the wedding videographer".

Q: What have we done?

A: We have taped over **6000 plus weddings** now. The number is still growing. This is usually a high number for a wedding videographer. The reason we manage to do this many weddings is partly because we have a crew of eight for taping wedding videos. Which means we can do up to four (two crew per team) wedding videos per day. We have experience in taping wedding videos for almost every culture.

Q: Will my wedding video taped by you be as good as the one I see on your demo?

A: Yes! Not only as good but even better, because we are constantly updating our equipment and improving our skills. We do not just work with videos, but we practice videos. Just like a lawyer and/or a doctor, we are always trying to out do ourselves.

Q: What kind of weddings have you taped before?

A: We have experience in taping wedding videos for almost every culture. It is hard not having done 6000 plus weddings so far.

Q: What is your rate?

A: It depends on the package you choose. We have a package for any budget. We start at as low as \$999.00 Yes, our highest is still less than \$8,300.00. Please do not pass judgment till you see our work. Just because our rate is lower than some of our competitors does not mean our work is not up to par (it's even better). Just see our demo, it will speak for itself.

Q: Every videographer has a certain style of taping the event -- What kind of wedding video do you do?

A: Everything! Eighty percent of our business comes from referrals. We do not want our video to look similar, but yet at the same time all our tapes are very polished and are of high quality, which our clients have come to expect of us. For example, we once had a bride who walked into our door with a purple, blue and red hair, right away we knew her wedding video has to be very different. Her final video looked like the TV series of NYPD blue or Swift Justice, using a lot of fast cuts and shaky camera work. Then again, we also have videos with a warm and romantic look. And the photojournalistic / documentary style as well.

Q: Do you have insurance?

A: Yes, we are fully insured.

Q: What kind of equipment do you use?

A: Professional of course! All our equipment is state-of-the-art. We are constantly updating our equipment. Part of the reason we love our job so much is because we get to play with all these fancy new toys (equipment). We are also a beta test site for many video and software companies, which mean we get some of the new technology before it even hits the street. Cool, huh! If you have been to our studio, you will know what I mean. We have three high end non-linear editing suites.

Q: Do you have backup equipment?

A: Yes, and not just backup equipment, but crews too.

Q: What video format do you use?

A: We tape in Mini DV, DVCAM & HDV depending on the package you choose. Final edited tape is delivered in full DVD quality.

Q: How many crewmembers do you have in your company?

A: We have three full-time editors and two graphic artists. On location the camera crew is eight.

Q: How many crews will be present for the wedding date?

A: Two to four depending on the package. We always have an assistant on location.

Q: Is the final video fully edited?

A: Yes, not only are the videos professionally edited, we also scan in your pictures for you, plus mixing in the music and songs of your choice.

Q: Do you include baby pictures in the video?

A: Yes, not just baby pictures, but also dating, engagement, wedding and honeymoon pictures also.

Q: How many DVDs do we get?

A: It all depends on the package you choose.

Q: Do we get the unedited master?

A: With our experience and professionalism, you will not need an unedited master. We know what we are doing and have a good idea as to what is important that will end up in the final edited tape. However it is still available for purchase for \$999.00 only

Q: Is the rate on the brochure final?

A: Yes. ☺

Q: Does the rate on the brochure contain any hidden cost?

A: There is no hidden cost at all. The only things you have to add are the NY sales tax (it is for Uncle Sam), parking, tolls and gratuities.

Q: Do you accept weddings out of the New York tri-state area?

A: Yes, we have video taped weddings in Los Angeles, Ohio, Pennsylvania, and as far as Canada. Please give us a call for additional charges. We do not care where your wedding is held; as long as your money is green we will do it.

Q: When do we get our final edited master?

A: You will receive your wedding video in about six months time after all photos and music has been submitted. Hey, great work takes time.

Q: What are the payment terms?

A: We accept checks, American Express card and oh, yes....cash.

Q: Can we request for extra copies?

A: Yes, as many as you want.

Q: What if I do not like our video?

A: Hahaaa! That's a good one. Well let's see...we have no complains so far. So let's just say we are not satisfied until you are.

Q: What do I need to book a date with you?

A: A deposit of 50% is required to book all dates. The balance is due a week before the event date.

Q: How do I contact you?

A: We can be reached at 718 457-5388. Our e-mail address is info@digitalartvideo.com. Our Internet address is www.digitalartvideo.com.

Photographers	
Philip Wu (212) 799-6957 (917) 836-0686 www.philipwuphotography.com	Henry Leung 718-897-8028 917 988 – 9888 www.henryleungphotography.com www.imagedimension.com
Photography by Orlando 201-207-6697	Henry Chan 917-704-5170 www.henryshoots.com

DJ's	
Legacy Music Larry Soohoo Tel: 212-894-3700 ext. 6719 legacymusic@onebox.com	Andy Look 212-888-8901 917 723-6931 www.djandylook.com
Galaxy Entertainment John Yee 516 676-8112 646 996-6223 www.galaxydjsound.com	King DJ Keith - Tel: 718 984 - 9112 Charlie - Tel: 718 761 – 8013
Jam Mix Production 212-673-4567 www.jammix.com	Sang Along 212-431-6893 www.sangalong.com

Live Band	
The Touch 516-737-6011 516-735-1158 www.thetouchpage.com	Bob Chevy Orchestras 718 692 - 0777 212 905 - 9089

Limousine	
Raymond Lam Eastern Limousine Ltd. 917-418-9622 917-682-7211 212-571-0080	Jacky's Limousine Service 646-208-9653 917-440-3342 718-357-1738

Parks & other outdoor Photography location	
Central Park Mrs. Norma Soto 212-360-2766 Fax 212-360-2754 Advance Booking required Half hour \$25.00	Grand Central Station Mr. Dan Brucker 212-672-1205 Permit is free, but requires advance written notice.

Make Up	
Linda Liu 732-572-3128 917-392-3209 Stephanie Chao 917-833-7098	Siu Ming 212-689-3639
Andy Starkweather 917-922-6830	Evelyn Ho 212-431-8080 212-226-5157

Bridal Gown & Tux Rental & Sales	Planner
Eternal Wedding Group 718-353-4217	un belle fête 917-952-8849 718-949-5458 Wedding Dreams 516-668-2801 emnyc.com 212-560-7110

Florist	
Fahy Floral Design www.fahydesign.com	Jasmine's Floral Designs 718-965-0259